**MOHD ATIF UDDIN** 

***Mobile: 9717945008/8308621705***

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***Address: H.NO 1305 STREET NO 41 JAFRABAD DELHI 110053***

**OBJECTIVE**

To excel in my niche area and strive for excellence in a way that will help my organization grow and result in growth of my personal learning curve.

**PROFESSIONAL EXPERIENCE**

Finnovation World

***Research Analyst: Agenda Development & Speaker Acquisition***

(December 2018 – July 2020)

* Conducting online secondary research within a target market to develop the key topics for our Conference Agenda focused on the international financial services market.
* Identifying, inviting & confirming appropriate Speakers for Conferences.
* Establishing & maintaining relationships with key professionals, Industry leaders, Senior executives within relevant vertical markets.
* Attending & overseeing conferences – Speaker assistance & support onsite.
* Providing the Sponsorship department with strategic information on potential sponsorship opportunities
* Carrying out systematic and intuitive research & analysis, including: Project calls with stakeholders and identifying key market trends.

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ETHICO LIVE – WESTBOURNE CONFERENCES INTERNATIONAL

***Analyst: Agenda Development Research & Speaker Acquisition***

(December 2017 – November 2018)

* Conducting online research within a target market to develop the key topics for our Conference Agenda focused on the international financial services market.
* Identifying, inviting & confirming appropriate Speakers for Conferences.
* Establishing & maintaining relationships with key professionals, Industry leaders, Senior executives within relevant vertical markets.
* Attending & overseeing conferences – Speaker assistance & support onsite.
* Providing the Sponsorship department with strategic information on potential sponsorship opportunities.

SAGE PUBLISHING INDIA PVT.LTD

***Marketing Database Executive***

(November 2016 – July 2017)

* + Undertake all data processing activities, maintenance and development of SAGE India customer data as required.
  + Responsibilities include preparing daily, weekly & monthly reports.
  + Undertake research projects activities as required to grow and enhance core customer and prospect data.
  + Addition and maintenance of SAGE’s Publishing partners into the marketing database.
  + Accurate updating of Institutional, Department and individual contact record on the Marketing Database based on information sourced from directories, lists, internal Sources and websites.

TEAM LEASE (CAPGEMINI)

***Consultant***

(March 2016- October 2016)

**EDUCATION**

* Bharati Vidyapeeth Deemed University, Pune

MBA (HR & Marketing)

2013-2015

* G.G.S.I.P. University

BBA

2009-2012

* National Victor Public School

HSC (CBSE Board)

2009

* National Victor Public School

SSC (CBSE Board)

2007

**CERTIFICATION**

* Diploma in Computer Application (DCA) 2012

NIIT Delhi

* Cyber Security

IMED Pune 2014

* Introduction to Data Analytics
* SQL Training

**Technical Skills**

* Proficient in Windows 7, Windows 8
* Proficient in MS Office 2013 version
* Proficient in Computer Networking

**Achievements**

* Successfully done events internationally in Kenya & South Africa liaising with very high-profile Speakers & audiences from banking & Fintech industry.
* Successfully organized ‘Mock Press Event’ being a part of the “Organizing Committee” in MBA ‘13
* Won 2nd Prize in Quiz Competition.